



FOR IMMEDIATE RELEASE

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Diglossia Releases Lexica English™ Placement and Vocabulary Assessment

Portland, OR - Diglossia USA, LLC has announced the release of Lexica English, a 10-minute English placement and vocabulary test designed to quickly place incoming students into English programs. The test can also be used as an ongoing measurement of vocabulary growth throughout the academic year. Lexica is based on an innovative and research-based model for quickly estimating general language proficiency, designed to inform initial placement decisions for native speakers of Arabic, Spanish and Chinese who are learning English as a foreign language. The test is web-based with a Yes/No test design that samples a vocabulary range covering the 10,000 most frequently occurring words in English.

“Lexica English was developed in response to our clients’ desire for a placement test that was quick, accurate and provided immediate results,” said Mimi Jett, Diglossia CEO. “Our research uncovered a strong correlation between receptive vocabulary tests and general proficiency across all four skill levels, as well as vocabulary recognition being a strong predictor of academic English performance. We based Lexica on this model.”

English placement assessments can be time-consuming, with many running 60-90 minutes, and requiring valuable teacher time to grade. Lexica takes less than ten minutes and provides immediate results, saving placement administrators considerable time. The test also has a bilingual interface - all instructions are in the test taker’s native language - making it accessible to even the earliest level English learners. The test’s adaptive design allows it to be used to measure ongoing vocabulary progress after initial placement, and it can be taken on a laptop, mobile phone or tablet. Cut scores are customized to align with an institution’s English language course offerings.

About Diglossia: Diglossia launched in 2014 with a mission to improve literacy rates through language assessment, professional development, and related services. We partner with leading scholars and institutions to serve the needs of native Arabic, Chinese, Spanish and French speaking students around the world.

For more information:

Website: www.diglossia.net

Contact: Ms. Bo Shettle

Telephone: +1 503 708 0366

Email: bo.shettle@diglossia.net

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DIGLOSSIA USA, LLC
www.diglossia.net